



British Embassy Copenhagen

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Dear Sir or Madam

I am writing to you to confirm that the UK's Institute of Export is producing a "Doing Business in Denmark" Guide together with UK Trade and Investment at the British Embassy in Copenhagen.

The Institute of Export has been working with British Embassies, High Commissions and International Chambers of Commerce for over ten years. Their work has helped to identify efficient and effective methods for British companies to trade with, and invest in, opportunity-rich business markets.

The "Doing Business Guide" will provide a comprehensive overview of how to do business in Denmark, and highlight key opportunities available to British companies in Denmark and the Faroe Islands. The guide will offer an invaluable resource for businesses interested in Denmark and will contain information on key market sectors and business opportunities, as well as useful contacts and links.

The guide, produced as hard copy, online and as an app, will be distributed in the UK via the Institute of Export's network of 500+ distribution outlets. These include UKTI's International Trade Teams, local and international Chambers of Commerce, industry governing bodies and trade associations and on the "Open to Export" website. Copies will also be available at relevant seminars, conferences, exhibitions and trade missions throughout 2015 and beyond.

I hope you will consider supporting this project.

Yours faithfully,

Simon Nicklin

Simon Nicklin
Director, UK Trade and Investment Denmark