



Date : 8th October 2014

Dear Sir / Madam,

I am writing to you to confirm that International Market Advisor (IMA) is producing the "Doing Business in the UAE Guide" (online, hard-copy and mobile app) together with the Ministry of Economy in the UAE.

IMA has been working with British and Foreign Government Departments, Embassies, High Commissions and International Chambers of Commerce throughout the world and their work has helped to identify efficient and effective methods for British companies to trade with and invest in opportunity-rich business markets. IMA produces multi-media based "Doing Business" guides which are distributed through IMA's and UK Trade and Investment's (UKTI's) global network.

The "Doing Business in the UAE Guide" will provide a comprehensive overview of how to do business in the UAE, and highlight key opportunities available to British companies in one of the Middle East's most dynamic economies. The guide will offer an invaluable resource for businesses interested in the UAE and will contain information on key market sectors and business opportunities, as well as useful contacts and links.

The "Doing Business in the UAE Guide", produced as hard-copy, online and as a tablet/smartphone-app, will be distributed in the UK through International Trade Teams, plus overseas British Chambers of Commerce, the Confederation of British Industry (CBI) and the Institute of Export (IoE), on the "Open to Export" website and on the "Doing Business Guide" web-portal. Copies will also be available at relevant seminars, conferences, exhibitions and trade missions throughout 2015 and beyond.

I hope you will consider supporting this project.



Ministry of Economy

United Arab Emirates

www.economy.ae