

UK Trade & Investment, Santiago  
Av. El Bosque Norte 0125  
Las Condes  
Santiago  
Chile



British Embassy  
Santiago

Dear Sir or Madam

I am writing to you to confirm that International Market Advisor (IMA) is producing the “Doing Business in Chile Guide” (online, hard-copy and mobile-app) together with the British Embassy in Santiago and the British Chilean Chamber of Commerce.

IMA has been working with British Embassies, High Commissions and International Chambers of Commerce throughout the world and their work has helped to identify efficient and effective methods for British companies to trade with and invest in opportunity-rich business markets. IMA produces multi-media based “Doing Business” guides which are distributed through IMA’s and UK Trade & Investment’s (UKTI’s) global networks.

The “Doing Business in Chile Guide” will provide a comprehensive overview of how to do business in Chile, and highlight key opportunities available to British companies in one of Latin America’s most dynamic economies. The guide will, I believe, offer an invaluable resource for businesses interested in Chile and will contain information on key market sectors and business opportunities, as well as useful contacts and links.

The “Doing Business in Chile Guide”, produced as hard-copy, online and as a tablet/smartphone-app, will be distributed in the UK via IMA’s network of 500+ distribution outlets which include UKTI’s International Trade Teams, local and international Chambers of Commerce, industry governing bodies and trade associations and on the “Open to Export” website. Copies will also be available at relevant seminars, conferences, exhibitions and trade missions throughout 2015 and beyond.

I hope you will consider supporting this project.

Yours faithfully,

Karl Royce  
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