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19 December 2014

Dear Sir or Madam,

I am writing to you to confirm that International Market Advisor (IMA) is producing the "Doing Business in Kazakhstan Guide" (website, hard-copy brochure and mobile app) together with the British Embassy in Astana.

IMA has been working with British Embassies, High Commissions and international Chambers of Commerce throughout the world and their work has helped to identify efficient and effective methods for British companies to trade with and invest in opportunity-rich markets. IMA produces multi-media based "Doing Business" guides which are distributed through IMA's and the British Governments global networks.

The "Doing Business in Kazakhstan Guide" will provide a comprehensive overview of how to do business in Kazakhstan, and highlight key opportunities available for British companies in one of the world's fastest growing economies. The guide will, I believe, offer an invaluable resource for businesses interested in Kazakhstan and will contain information on key market sectors and business opportunities, as well as useful contacts and links.

The "Doing Business in Kazakhstan Guide", produced as a hard-copy brochure, online website and as a tablet/smartphone mobile app, will be distributed in the UK via IMA's network of 500+ distribution outlets which include UK Trade & Investments International Trade Teams, local and international Chambers of Commerce, industry governing bodies and trade associations. Copies will also be available at relevant seminars, conferences, exhibitions and trade missions throughout 2015 and beyond.

I hope you will consider supporting this exciting project.

Yours faithfully,

A handwritten signature in blue ink, appearing to read 'D Ratcliffe'.

David Ratcliffe  
Director of UK Trade & Investment  
Kazakhstan